



Vehicular pollution is one of the major sources of Air pollution today especially in metros and other large cities. During the Lock down since March 2020, Air quality improved remarkably in Delhi NCR as the vehicular traffic reduced significantly establishing a clear correlation between air pollution and emissions from petrol and diesel vehicles.

One of the most amicable answer to the problem of vehicular air pollution today is to transition to Electric vehicles (EVs) which are considered 100 percent emission-free as they do not release any toxic gases into the environment which is already in a critical state in several parts of the country. CERCA, on November 16, 2020 launched its maiden initiative on electric mobility with the retrofitting of an old 1948 classic VW Beetle car into an electric vehicle. Electric Beetle is a "symbolic action" by CERCA to demonstrate that air pollution in Delhi and NCR can be eliminated by using technology and innovation. **A special event was organized to commemorate the successful launch of the retrofitted classic with the release of a special postal cover and post mark on this occasion by Sh Pradipta Kumar Bisoi, Secretary & Chairman, Postal Services Board, Department of Posts, GOI, Prof V Ramgopal Rao, Director (IITD), Mr Arun Duggal, Founder, CERCA along with Ms Aindri Anurag, Chief Postmaster General, Delhi Postal Circle and Colonel A. K. Pandey, Postmaster General (Operations), Delhi Postal Circle and other dignitaries.**